



Science, Technology & Innovation Awards

When we think of the Mid and North Islands business successes in Science, Technology and Innovation, the terms diverse, unique, determination and achievement often come to mind. The Mid and North Island Innovation businesses encompassing Mill Bay in the south to the tip of Vancouver Island in the north, and including communities on the Sunshine Coast are continually growing and establishing its mark as a major economic contributor. In the Mid and North Island there are a lot of businesses with remarkable stories of success and service in the sectors of **Information Technology, Software Development, Aquaculture (Finfish & Shellfish), Value added Products, Advanced Manufacturing, Food & Beverage, Engineering, Environmental Technology and Health Science.**

In honour of these businesses, and to mark the accomplishments specific to our region and our diversity in knowledge based industries MISTIC is pleased to present the 4th Annual **Science, Technology & Innovation Awards**, which will take place during National Technology Week, on Thursday, November 5th, 2009, at the Vancouver Island Conference Centre. This gala event will highlight the achievements of individual or business in a minimum of twelve award categories.

MISTIC

Mid-Island Science Technology and Innovation Council (MISTIC) is a non-profit organization that was formed in 1994 to support growth of Mid-Island Science, Technology and Innovation companies. MISTIC is guided by an eleven member Board which is made up of professionals representing sectors in forestry and silviculture, education, aerospace, advanced manufacturing, aquaculture, environmental technology, financial, information technologies, and research.

MISTIC provides services to support innovators, business owners and entrepreneurs in knowledge based industries within the Mid and North Island region, encompassing Mill Bay in the south to the tip of Vancouver Island in the north, and including communities on the Sunshine Coast of British Columbia.

MISTIC's role is that of a catalyst, facilitator and liaison with industry, post-secondary institutes and governments to ensure the region's potential for growth in the science, technology and innovation sectors are realized. MISTIC has built partnerships and developed strong alliances with business, educational, financial and other professional institutions, local governments, and agencies with similar mandates.

Marketing

By becoming a sponsor of the "**Science, Technology & Innovation Awards**", you will have the opportunity to take advantage of the MISTIC Media Alliance! MISTIC will make use of its partnership with media organizations providing Island wide recognition through the following:

- 'A' British Columbia
- Shaw Cable
- The Coast 91.7 CKAY FM
- Community News Papers and Business News line
- The Business Examiner

Sponsorship Opportunities

Platinum Sponsor \$3,000

- **Develop an Award Category** – Sponsor will create a specific award category and nomination criteria
- **Award Identification** – Sponsor name will be engraved on the award being sponsored
- **Award Presentation Rights** – Sponsor will have presentation rights of their award category
- **Complimentary Tickets** – Sponsor will receive six (6) complimentary tickets to the banquet
- **Print Promotion** – Sponsor name and logo will appear in printed promotional materials including the Souvenir Awards Program
- **Media Promotion** – Sponsor name will appear in media promotional materials
- **Banquet Program** – Sponsor will receive a full page B&W ad in the Souvenir Awards Program
- **Visual Identification** – Sponsor logo will be included in the visual presentation during the Banquet
- **Verbal Recognition** – Sponsor will be recognized verbally during the Banquet
- **Website Recognition** – Sponsor logo and website link will be displayed on the MISTIC website for one year minimum

Diamond Sponsor \$1,250

- **Award Identification** – Sponsor name will be engraved on the award being sponsored
- **Award Presentation Rights** – Sponsor will have presentation rights of their award category
- **Complimentary Tickets** – Sponsor will receive four (4) complimentary tickets to the banquet
- **Print Promotion** – Sponsor recognition will appear in printed promotional materials
- **Media Promotion** – Sponsor recognition will appear in media promotional materials
- **Banquet Program** – Sponsor will receive a full page B&W ad in the Souvenir Awards Program
- **Visual Identification** – Sponsor logo will be included in the visual presentation during the Banquet
- **Verbal Recognition** – Sponsor will be recognized verbally during the Banquet
- **Website Recognition** – Sponsor logo and website link will be displayed on the MISTIC website for one year minimum

Gold Sponsor \$1,000

- **Complimentary Tickets** – Sponsor will receive two (2) complimentary tickets to the banquet
- **Print Promotion** – Sponsor recognition will appear in printed promotional materials
- **Media Promotion** – Sponsor recognition will appear in media promotional materials
- **Banquet Program** – Sponsor will receive a ½ page B&W ad in the Souvenir Awards Program
- **Visual Identification** – Sponsor logo will be included in the visual presentation during the Banquet
- **Verbal Recognition** – Sponsor will be recognized verbally during the Banquet
- **Website Recognition** – Sponsor logo and website link will be displayed on the MISTIC website for one year minimum

Silver Sponsor \$750

- **Complimentary Tickets** – Sponsor will receive two (2) complimentary tickets to the banquet
- **Print Promotion** – Sponsor name and logo will appear in printed promotional materials including Souvenir Awards Program
- **Media Promotion** – Sponsor recognition will appear in media promotional materials
- **Banquet Program** – Sponsor will receive a ¼ page B&W ad in the Souvenir Awards Program
- **Visual Identification** – Sponsor logo will be included in the visual presentation during the Banquet
- **Verbal Recognition** – Sponsor will be recognized verbally during the Banquet
- **Website Recognition** – Sponsor logo and website link will be displayed on the MISTIC website for one year minimum

Bronze Sponsor \$500

- **Complimentary Tickets** – Sponsor will receive one (1) complimentary tickets to the banquet
- **Banquet Program** – Sponsor listing will be included in the Souvenir Awards Program
- **Website Recognition** – Sponsor logo and website link will be displayed on the MISTIC website for one year minimum